

*****FOR IMMEDIATE RELEASE – February 16, 2012 *****

SpectraCell Introduces Immunidex™

CONTACT: Otto Schaefer – Vice President, Sales and Marketing
SpectraCell Laboratories
10401 Town Park Drive
Houston, TX 77072
800-227-5227 FAX: 713-621-3234 www.spectracell.com

Houston, TX- February 16, 2012. Effectively immediately, SpectraCell Laboratories will include a personalized assessment of your body's immune function on every micronutrient test it performs. Called Immunidex™, this score tells a patient how well their immune system can respond to outside threats. The Immunidex™, which is now automatically included on every micronutrient test report, is only available from SpectraCell and does not add to the price of the micronutrient test.

Specifically, the Immunidex™ is an indicator of how well a person's lymphocytes respond to challenges from either the environment or potential disease burdens. In other words, if the Immunidex is high, the person had a stronger immune response. The Immunidex™ score uses a patented technology for assessing cellular function, unique to SpectraCell Laboratories. As a result, no other lab offers this type of indicator.

“When people think immunity, they think colds and infections. But cell-mediated immune function is a major defense against degenerative disease like heart disease, cancer and arthritis.” states Dr. Fred Crawford, PhD, Vice President and Director of Operations for SpectraCell Laboratories. “And since nutritional deficiencies profoundly impact a person's immune function, including it on the micronutrient test report makes perfect sense. Correct your deficiencies, and in the majority of patients, immune function improves.”

Each person responds to an immune challenge differently. Younger people usually have a stronger immune response than the elderly. Those with fewer, or less severe, nutritional deficiencies also will typically have healthier immune responses. In addition, a person's ability to fight oxidative stress in their bodies is correlated with healthy immune function. Spectrox™, which measures a person's response to oxidative stress and is also included on their micronutrient test, often correlates with Immunidex™ so that that higher the Spectrox™ score, the higher the Immunidex™ and vice versa.

SpectraCell's micronutrient test, which now includes Immunidex™ retails for \$370 and includes a panel of 34 antioxidants, vitamins and minerals . It does not need to be ordered by a doctor unless the patient plans to submit it to insurance. It is a simple blood test and takes about two weeks to receive results. Over 3000 doctors currently use SpectraCell's micronutrient test in their practice. More information on ordering micronutrient testing and Immunidex™ can be found at www.spectracell.com.

About SpectraCell Laboratories – SpectraCell is a CLIA accredited laboratory that offers advanced clinical testing to healthcare providers nationwide. SpectraCell's diagnostic testing is relevant for both prevention as well as the treatment and management of disease since it offers cellular nutritional analysis, cardiovascular diagnostics, and genetic testing.

SpectraCell's micronutrient testing is a comprehensive assessment of a patient's nutritional status at the cellular level. Unlike traditional serum, hair and urine tests, SpectraCell's micronutrient testing measures how an individual's white blood cells function in specific nutritional environments. Over 32 vitamins, minerals, amino acids and antioxidants are evaluated. As a result, individual differences in metabolism, age, genetics, health, prescription drug usage, absorption rate and other factors are taken into consideration.
